

PRESS RELEASE

PSA – DAVAO DEL SUR CONDUCTS PROMOTIONAL CAMPAIGN FOR PHILSYS IN DAVAO CITY NATIONAL HIGH SCHOOL

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Davao City - The Philippine Statistics Authority (PSA) Regional Statistical Services Office (RSSO 11) and Davao del Sur Provincial Statistical Office in collaboration with Marnie Manicad Productions International (MMPI) conducted a promotional campaign for the Philippine Identification System (PhilSys) in Davao City National High School on 11 September 2023.

The campaign with the slogan “Makabagong Pilipinas, PhilID para sa Bata, Bata para sa Bayan, Tara na, Register na” received a warm welcome from the school with more than 14,000 enrollees. This activity dedicated to our young citizens, specifically the remaining unregistered children aged 5 to 17 years old aims to foster understanding and appreciation for the youth to realize that this simple act of registration thru PSA can pave the way for a lifetime of opportunities and government support. With your PhilID, you gain easy access to the services and benefits that are rightfully yours as Filipino citizens.

During the event, representatives from the PhilSys Registry Office (PRO) provided updates and addressed any questions and concerns raised by the attendees about PhilSys. MMPI set up a photo booth and facilitated exciting games with prizes being given away to lucky winners. To add to the already vibrant ambiance, a live band serenading creates a more lively and enjoyable atmosphere.

Principal IV Evelyn E. Magno delivered her message wherein she encouraged the teachers, parents, and students to take full advantage of the opportunity as the PhilSys registration is already accessible within the school. “By hosting this registration here in our school, we are actively contributing to the success of PhilSys” she added.

APPROVED FOR RELEASE:


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