



PSA-XI (Davao Region) Newsletter

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NS Bersales designates PSA XI Officials



The National Statistician, Dr. Lisa Grace S. Bersales, has designated eight officials to head the regional and provincial offices of Philippine Statistics Authority (PSA) in Davao Region.

Taking the lead is Ruben D. Abaro, Jr., designated as OIC-Regional Director. Prior to his designation, OIC-RD Abaro was the former Provincial Statistics Officer (PSO) of PSA-South Cotabato. To assist him in managing the operation of PSA Regional Statistical Services Office (RSSO) XI and Provincial Offices (POs) are the following:

- Rosendo M. Aya-ay OIC-Chief, Statistical Operations and Coordination Division (SOCD), RSSO XI
- Ana Fe L. Austria OIC-Chief, Civil Registration and Administrative Support Division (CRASD), RSSO XI
- Pepito D. Amoyen OIC-PSO, Davao del Norte
- Abraham Enrico E. Gulay, Jr OIC-PSO, Compostela Valley
- Randolph Anthony B. Gales OIC-PSO, Davao del Sur
- Imelda A. Agustin OIC-PSO, Davao Occidental
- Rogelio T. Lebria OIC-PSO, Davao Oriental

The Philippine Statistics Authority (PSA), through the National Placement Committee (NPC), has completed the placement of its officials and staff. As of March 2016, a total of 1,944 positions were filled in implementing the Department of Budget and Management approved Organizational Structure and Staffing Pattern of PSA pursuant to Republic Act No. 10625. Thirty-two of the total filled-up positions were presidential appointees, while the rest were appointed by the NS. The individual appointments of those holding first level and second level positions were already submitted to Civil Service Commission (CSC), and the NPC is currently waiting for the CSC actions.

RSC XI conducts organizational meeting

The Regional Statistics Committee (RSC) in Davao Region was formally organized during its March 22, 2016 meeting held at the Conference Hall of NEDA-RDC XI, Davao City.

The organizational meeting was attended by 22 out of the 26 *de facto* and appointed member agencies, Local Government Units (LGUs), academe and private organization. Director Maria Lourdes D. Lim, Chairperson of RSC XI and Regional Director of National Economic and Development Authority (NEDA) XI, presided the meeting. With her were the committee Vice-Chairperson, Director Ruben D. Abaro, Jr., and committee Secretary, Mr. Rosendo M. Aya-ay. In her opening message, Director Lim stressed the vital role of the RSC in Davao Region's statistical development activities and urged all RSC partners to provide technical expertise.



During this meeting, RSC XI passed and approved five resolutions: (1) Constituting the Membership of the Regional Statistics Committee in Davao Region; (2) Adopting the RSC XI Agenda Forecast for CY 2016; (3) Adopting the Results of Training Needs Assessment for Priority Statistical Trainings in Davao Region; (4) Requesting the Regional Development Council XI to Endorse the Conduct of the Barangay Agricultural Profiling Survey (BAPS) in Davao Region; and (5) Enjoining the RLAs, LGUs, Academe and the Private Sector to Participate in the 13th National Convention on Statistics.

The creation of RSC XI was in pursuant to Philippine Statistics Authority (PSA) Board Resolution No. 05, series of 2015, "Establishing the Regional Statistics Committees (RSCs)." The committee serves as the policymaking body on statistical matters and a venue for discussion and resolution of statistical issues in the region.

PSA XI launches project for senior citizens

As part of the celebration of Civil Registration Month (CRM) every February, PSA XI launched a project called “Get Every Senior Citizen of Region 11 in the Picture”. This was in partnership with the local civil registrars in the region. The project aimed at ensuring one of the basic sectors in our society who were not yet registered in the local civil registrars to be registered.

A designated help desk catered by a Public Assistance and Complaint Desk (PACD) officer was created to accommodate senior citizen clients. The project, though, was intended to serve senior citizens born in Davao Region and only implemented for the month of February.

The project was also in consonance with Presidential Proclamation No. 1106 signed on August 20, 2015 declaring 2015-2024 as Civil Registration and Vital Statistics (CRVS) Decade.



PSA XI joins the sixth cluster AgStat orientation/training

The Philippine Statistics Authority (PSA) XI participated in Cluster VI Agricultural Statistics (AgStat) Orientation/Training at Microtel Inn and Suites in General Santos City on March 14-18, 2016. Four regional and 15 provincial staff from Davao Region joined the activity.



The training for the sixth cluster which composed of Regions XI, XII, and Caraga was spearheaded by the Economic Sector Statistics Service (ESSS) and Macroeconomic Accounts Service (MAS) of the Sectoral Statistics Office (SSO). The PSA XII hosted the said five-day event. Similar with other training clusters, the officers and staff from ESSS and MAS of PSA Central Office acted as trainers and speakers.

The activity primarily aimed to orient those participants who have not been immersed into any AgStat activities and to refresh some AgStat focal persons on the agricultural data systems. The discussion included the data systems for crops, livestock and poultry, fisheries, and farm prices as well as the guidelines on Damage Assessment and Reporting System (DARS). Highlighted topics were the concepts, survey methodology, survey operations, data processing, and data review for each data system. Presentation on the Performance of Agriculture and on the various dissemination methods concluded the event.

SOCD conducts staff orientation on statistical activities

In an effort to integrate and immerse the staff of the various statistical activities being undertaken by the former agencies prior to implementation of Republic Act 10625, the Statistical Operations and Coordination Division (SOCD) of PSA XI initiated the conduct of staff orientation held last January 21, 2016 at PSA XI Conference Room, Cabaguio Avenue, Davao City.

Participated in by the entire workforce of SOCD headed by OIC-Chief Rosendo M. Aya-ay with the guidance of OIC-Regional Director Ruben D. Abaro, Jr, the activity succeeded in levelling the understanding on the various programs and projects of the former Bureau of Agricultural Statistics (BAS), National Statistical Coordination Board (NSCB), and National Statistics Office (NSO).

Ms. Ma. Josephine F. Andales, Ms. Marina P. Araneta and Ms. Corazon P. Dres led the presentation on the works of the former BAS, NSCB, and NSO, respectively.

After the orientation, OIC-RD Abaro encouraged the staff to strive towards achieving unified statistical work endeavors.



2016 Women's Month Celebration

PSA XI once again joined the celebration of women's month in March, with the theme "**Kapakanan ni Juana, Isama sa Agenda!**". The month-long celebration was dedicated to honour women's achievements and contributions to society. This year's theme intensifies the call for the inclusion of women's concerns in leadership platforms and the government's development agenda.



Below are the activities conducted and participated by PSA XI in connection with the aforementioned celebration:

- 1) Attendance to the 17th Citywide Women Summit on March 4, 2016 organized by the Integrated Gender and Development Division of Davao City.
- 2) Preparation and dissemination of the compendium on "Women and Men in Region XI" last March 7, 2016. The compendium features sex-disaggregated data on population, employment, and other sectors.
- 3) Attendance to the parade in the celebration of International Women's Month on March 8, 2016 organized by the City Government of Davao.
- 4) Spiritual Enhancement Seminar for Women and Men on March 11, 2016. The seminar was a spiritual refreshment highlighting the easily committed Seven Deadly Sins and how to cultivate their opposing virtue.
- 5) Care for Reproductive System Health Seminar on March 18, 2016. The objective of the seminar was for women to be well informed on how to best support and proactively care for their reproductive system.
- 6) Spanish Sardines Making on March 22, 2016. The activity was conducted to increase women's ability in advancing economic opportunities and live a healthy lifestyle.



2016 Civil Registration Month celebration

The Philippine Statistics Authority – Regional Statistical Services Office (RSSO) XI joins the 2016 Civil Registration Month celebration with this year's theme "**Makiisa, Makisali sa Dekadang CRVS (Civil Registration and Vital Statistics).**"

The celebration commenced with a motorcade spearheaded by the City Civil Registrar Office (CCRO) of Davao City. On February 1, 2016, OIC-RD Ruben D. Abaro, Jr. was invited as guest speaker during the flag ceremony of Davao City's CCRO. On that same day, he was invited to speak in a press conference organized by the Davao Press Club. In both engagements, he discussed the importance of civil registration and its vital role in our government's policy-making and long-term national planning process.



On February 19, 2016, PSA XI conducted its first Civil Registration Quiz for provincial staff. The pioneering activity was an avenue for the employees to showcase their stored knowledge and boost camaraderie within the organization. The winner was Mr. Janus Lee, Administrative Aide IV of PSA-Davao del Sur.

The highlight of the CRM Celebration in Davao Region was the launching of its project "**Get Every Senior Citizens of Region 11 in the Picture.**"

The Civil Registration Month is celebrated pursuant to Presidential Proclamation No. 682 by then President Corazon C. Aquino declaring February of every year as the Civil Registration Month. Moreover, February 23 of every year is observed as Universal Birth Registration Day as declared by former President Gloria Macapagal-Arroyo.

EDITORIAL

Getting Started In Here!

Yes! We are getting started in here at PSA XI. The growing demands of information arising from the newly created PSA stimulated us to get started with our first issue of quarterly regional newsletter. This is part of our efforts to unlock better performances through keeping the employees, our stakeholders, and the public posted of recent happenings in our organization. "Getting started in here", means that we have begun doing something here on the road to a new journey.

Evidently, the great journey entails not only the creation of a newsletter but also the realization of a fresh start to embrace the newly designed organizational structure, unified culture, and a newly shared vision.

The gradual immersions on the new responsibilities, the gentle shaking up of some operations, and the dynamic versatility of the newly appointed leaders are only few of the many heartfelt strategies being encouraged and initially adopted so as to curtail the challenges of the organizational change. According to Steve Denning, "Adopting a new organization's culture is a large-scale undertaking because it comprises an interlocking set of goals, roles, processes, values, communication practices, attitudes, and assumptions". The management has diligently redefined the duties and responsibilities of the individual staff, warmly supported the best practices of the former organizations, and rapidly promulgated the new vision coupled with core values in the way of sharing and leadership storytelling in flag ceremonies. These are just some of the initial moves of the management to incorporate best cultures into a new unified system, and then ultimately towards sharing a common vision.

Indeed, the organizations or individuals that manage to get started anew and strive to seize the story of the new journey are likely to emerge as champions in the new era.

Getting started in here!



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Vision

Solid responsive world-class authority on quality statistics and civil registration.

Mission

Deliver relevant, reliable statistics and civil registration services for equitable development towards improved quality of life for all.

Core Values

Steadfast	Unwavering faith rain or shine
Team Spirit	Together as one
Adaptability	Open to changes
Transparency	No hidden agenda
Integrity	Strong inside out
Stewardship	Responsible management of resources
Trust in Almighty God	Reflects spirituality
Independence	Impartial
Competence	Professionalism
Service-oriented	Delighting customers

Corporate

Professional ethical, expert, competent, dependable, committed to excellence

Personality

Responsive customer focused, active listener, proactive, communicator
 Innovative modern, technologically adept, systems view, thinking out of the box, radical
 Strategic thinker long-term view, working smart, game changer, futurity of present decisions
 Motivated values people, promotes welfare, promotes professional development, sound HR policy



The PSA Logo

The Philippine Statistics Authority (PSA) logo signifies its commitment to provide timely and quality statistics necessary for decision making in all aspects of Filipino life. It reflects the PSA's vision of solid, responsive, and world-class authority on quality statistics and civil registration; and its mission to deliver relevant, reliable statistics and civil registration services for equitable development towards improved quality of life for all.

Two main elements in the logo:

- **three curved arrows** - symbolize the three main pillars of the PSA as an organization: solid, responsive, and world-class. These arrows are colored red, yellow, and blue representing the colors of the Philippine flag and signifying the role of the PSA as the national statistical agency. The arrows are joined together on their sides to represent the PSA being solid, and are pointing upwards to symbolize the PSA's dynamism in accomplishing its critical role of achieving the collective dream of sustained economic and social progress, reflecting the responsiveness of the PSA;
- **sphere and grid (globe)** - Represent the PSA's adherence to the United Nations Fundamental Principles of Official Statistics and commitment to international conventions and standards. It also represents the PSA's participation in the global statistical community, mirroring its vision of being world-class.



OIC– Regional Director, Ruben D. Abaro, Jr. as Resource Speaker in a luncheon meeting of Rotary Club of East Davao

OIC-Chief of SOCD, Rosendo M. Aya-ay as Resource Speaker during the Regional Tripartite Wages and Productivity Board—XI Board Meeting



Provincial News

Ceremonial Turn over for the new OIC-Provincial Statistics Officer in the provinces

Davao Oriental

In a turn-over ceremony held on January 12, 2016 at the conference room of PSA-Davao Oriental, Statistical Specialist II Rogelio T. Lebría was formally installed into office as the new OIC-Provincial Statistics Officer (PSO) of PSA-Davao Oriental. He replaced PSO Abraham Enrico E. Gulay, Jr. who will be the new OIC-PSO of PSA-Compostela Valley.

Present during the ceremony were officials of PSA-RSSO XI and the OIC-PSOs of the other Provincial Offices in the region. Local Civil Registrars of Davao Oriental headed by their Association President Cheryl B. Cabaobao of Mati City also witnessed the event.

During the program, outgoing PSO Gulay shared his experiences being the head of PSA-Davao Oriental for almost 12 years and encouraged the incoming PSO and the staff to continue working towards the attainment of PSA's vision and mission.

Davao del Norte/ Compostela Valley

OIC-PSO Pepito D. Amoyen, who previously supervised the provinces of Davao del Norte and Compostela Valley, handed over the responsibility to Abraham Enrico E. Gulay, Jr. as the new OIC-PSO of Compostela Valley during the ceremonial

turn-over held on January 13, 2016 at the Conference Room of PSA-Davao del Norte in Tagum City.

Officials from PSA RSSO XI and other PSA provincial offices were present during the ceremony. It was also attended by personnel of PSA-Davao del Norte and PSA-Compostela Valley. Ms. Flordeliza J. Zulueta, City Civil Registrar of Tagum City was invited as guest speaker.

Davao del Sur/ Davao Occidental

The ceremonial turn-over for the OIC-PSO of PSA-Davao Occidental was conducted on January 14, 2016 at PSA-Davao Occidental office in Digos City. The ceremony was intended for Imelda A. Agustin, incoming OIC-PSO of PSA-Davao Occidental. Officials from PSA RSSO XI, other provincial offices, staff of PSA-Davao Occidental and selected staff of Davao del Sur joined the event.

Mr. Randolph Anthony B. Gales being the OIC-PSO of Davao del Sur, the mother province of Davao Occidental, handed the responsibility to OIC-PSO Agustin. Municipal Civil Registrar (MCR) Josephine A. Marquez, in behalf of the Municipal Mayor, welcomed Ms. Agustin and gave assurance to support all the undertakings of the office.

(Contributed by: Jann Blair P. Salinas, Michelle O. Maningo, Munria M. Lauban and Florife A. Maranga)



PSA XI elects USE officers



PSA – RSSO XI elected its 2016 set of officers for the Union of Statistics Employees (USE) – Davao Region Chapter.

The mandate of setting the list of regional officials emanated from the instructions handed down by the national USE office in Diliman, Quezon City.

Such directive was done to come up with the list of officials who will soon represent the region in the upcoming USE National Election.

The following is the list of officers:

- President: Ma. Leah C. Magracia
- Vice-President: Ma. Josephine F. Andales
- Treasurer: Janice P. Sopino
- Auditor: Olga B. Esmade
- Secretary: Adeline G. Batucan
- Press Information Officer: Renante B. Maturan

HOPE Abaro designates new set of BAC members

PSA XI, thru the Head of Procuring Entity (HOPE) Ruben D. Abaro, Jr., appointed new set of Bids and Awards Committee (BAC) XI members for 2016, as follows:

- Chairperson: Rosendo M. Aya-ay
- Vice Chairperson: Pepito D. Amoyen
- Members: Abraham Enrico E. Gulay, Jr
Randolph Anthony B. Gales
Imelda A. Agustin
Ma. Leah C. Magracia
Rogelio T. Lebria

The appointment of the officers is in the nature of designation in addition to their regular duties as stipulated in Republic Act (RA) 9184, otherwise known as Government Procurement Reform Act.

The PSA XI BAC shall carry out functions specified in Section 12, Rule V of the 2009 Revised Implementing Rules and Regulations of RA 9184.



Davao Region QuickStat

Population <i>As of August 2015</i>	4,468,563
Gross Regional Domestic Product <i>Growth Rate, 2014-2015</i>	9.4%
Inflation Rate <i>As of March 2016</i>	2.8%
Total Exports <i>4th Quarter 2015, FOB Value in Million</i>	US\$215.4
Total Imports <i>4th Quarter 2015, FOB Value in Million</i>	US\$278.7
Balance of Trade <i>4th Quarter, in Million</i>	-US\$63.3
Employment Rate <i>January 2016</i>	94.9%
Unemployment Rate <i>January 2016</i>	5.1%
Underemployment Rate <i>January 2016</i>	20.1%
Labor Force Participation Rate <i>January 2016</i>	64.0%
Simple Literacy Rate <i>As of 2013</i>	95.2%
Functional Literacy Rate <i>As of 2013</i>	86.0%
Average Annual Family Income <i>As of 2012</i>	P194,000
Poverty Incidence of Families <i>(1st Semester 2015)</i>	25.0%
Per Capita Poverty Threshold <i>(1st Semester 2015)</i>	P19,967

**PHILIPPINE STATISTICAL ACT OF 2013
(Republic Act No. 10625)**

On 12 September 2013, President Benigno Aquino III signed Republic Act No. 10625, otherwise known as the Philippine Statistical Act of 2013, mandating the establishment of the Philippine Statistics Authority (PSA) and the reorganization of the Philippine Statistical System (PSS), paving the way for the merging of four major statistical agencies (Bureau of Agricultural Statistics, Bureau of Labor and Employment Statistics, National Statistical Coordination Board, and National Statistics Office) engaged in primary data collection and compilation of secondary data.

Who's who in the PSA Region XI

**RUBEN D. ABARO, JR.****OIC-REGIONAL DIRECTOR, REGIONAL STATISTICAL SERVICES OFFICE XI**

Mr. Ruben D. Abaro, Jr. finished Bachelor of Science in Agricultural Engineering at the University of Southern Mindanao and earned his Master's degree in Demography at the University of the Philippines Diliman. He started working for the former NSO in 1984 and became the Provincial Statistics Officer of NSO-South Cotabato in 2002. His Provincial Office consistently belonged to the top 15 provinces all over the Philippines on Field Awards for 7 successive years.

**ROSENDO M. AYA-AY****OIC-DIVISION CHIEF, STATISTICAL OPERATIONS AND COORDINATION DIVISION**

Mr. Rosendo M. Aya-ay is a graduate of Bachelor of Science in Statistics and Master of Science in Economics at the University of Southeastern Philippines (USEP). He was the OIC-Regional Head of the former National Statistical Coordination Board XI in October 2012-2014. He used to be a part-time instructor in USEP and Ateneo de Davao University (AddU). Mr. Aya-ay was involved in several projects, particularly on local-level surveys. He also served as Resource Speaker in various trainings, meetings and forum, and has written several technical papers.

**ANA FE L. AUSTRIA****OIC-DIVISION CHIEF, CIVIL REGISTRATION AND ADMINISTRATIVE SUPPORT DIVISION**

Ms. Ana Fe L. Austria graduated magna cum laude in Bachelor of Science in Commerce major in Accounting at the Ateneo de Davao University and obtained academic units of Masters in General Administration at the University of Southeastern Philippines. She is currently the auditor of Davao Chapter's Council of Personnel Officers. She has an extensive work experience in the field of accounting, auditing and management.

**PEPITO D. AMOYEN****OIC-PROVINCIAL STATISTICS OFFICER, DAVAO DEL NORTE PROVINCIAL STATISTICAL OFFICE**

OIC-PSO Pepito D. Amoyen is a graduate of Bachelor of Science in Agriculture major in Agronomy at the University of Southeastern Philippines, and finished Master of Arts in Education major in Economics at the Ateneo de Davao University. He was the PSO of the former NSO-Davao del Norte/Compostela Valley since 2003. He has attended several trainings such as the trainings on International Training Programme on Manpower Research and Government Administration and Behavioral Issues at Institute of Applied Manpower Research, Narela, India.

**ABRAHAM ENRICO E. GULAY, JR.****OIC-PROVINCIAL STATISTICS OFFICER, COMPOSTELA VALLEY PROVINCIAL STATISTICAL OFFICE**

OIC-PSO Abraham Enrico Gulay was the Provincial Statistics Officer of PSA-Davao Oriental from March 2007-2015. He is a graduate of Bachelor of Science in Statistics at Visayas State University and obtained Masters in Management degree at the University of Mindanao-Tagum and completed the academic requirements for Doctor in Development Research and Administration at the University of Southeastern Philippines. PSO Gulay has attended several trainings at the national and local levels.

**RANDOLPH ANTHONY B. GALES****OIC-PROVINCIAL STATISTICS OFFICER, DAVAO DEL SUR PROVINCIAL STATISTICAL OFFICE**

OIC-PSO Randolph Anthony B. Gales is a graduate of Bachelor of Science in Mechanical Engineering at the University of Mindanao. He obtained his Master of Arts in Demography at the University of the Philippines Diliman under the Ford Foundation Fellowship Program and took a short course in Statistical Programming at the University of the Philippines Statistical Center (UPSC). He has attended several trainings and served as Resource Speaker in LGUs, religious groups and other agencies' seminars and other activities.

**IMELDA A. AGUSTIN****OIC-PROVINCIAL STATISTICS OFFICER, DAVAO OCCIDENTAL PROVINCIAL STATISTICAL OFFICE**

OIC-PSO Imelda A. Agustin is a graduate of Bachelor of Science in Mathematics at University of the Philippines Los Baños. She finished her Master of Arts in Economics at Tokyo International University under the Japanese Government (Monbukagakusho: MEXT) scholarship program of the Ministry of Education, Culture, Sports, Science and Technology. She also earned academic units in Masters of Statistics at UP Diliman. She was a co-author to the paper presented during the 2011 NSO Research Forum entitled "Making APIS a FIES: Will that be Wise?"

**ROGELIO T. LEBRIA****OIC-PROVINCIAL STATISTICS OFFICER, DAVAO ORIENTAL PROVINCIAL STATISTICAL OFFICE**

Mr. Rogelio T. Lebria started working for the former NSO in January 1984. He is a graduate of Bachelor of Science in Agricultural Engineering at the University of Southern Mindanao and Master of Business Administration major in Agri-business at Southern Philippines Agri-business and Marine and Aquatic School of Technology (SPAMAST) and earned academic units in Master in Applied Statistics and Master of Statistics in PUP, Sta. Mesa and UP Diliman, Quezon City, respectively.